



MINUTES

McBride Community Revitalization and Beautification Committee Meeting 12:00 pm, Tuesday, March 30, 2021

Zoom ID – 831 4093 6086
 McBride BC
 Ph: 250-569-2229
www.mcbride.ca

	Present:	Jana MacMaster Stefi McLean Mike Moseley Irene Rejman Diane Smith, Councillor Bridget Uhl Cynthia Vazorka Simon Williams
	Regrets:	Allan Frederick, Councillor
	Staff:	Karen Dubé, Community Economic Development Coordinator John Peterson, Public Works Operations Manager Sandy Salt, Interim CFO Matt Slaney, Public Works Foreman Chris Tupy, CAO
	Public/Press:	None

<u>Resolution #</u>		
1.		<p><u>Call to Order:</u></p> <p>McBride Community Revitalization and Beautification Committee meeting of Tuesday March 30, 2021 called to order at 12:01 pm.</p>
2.		<p><u>Welcome and Introductions, Role of Committee</u></p> <p>Round table on why each committee members put their name forward to participate on the committee.</p> <p>Purpose of the Committee: The Community Revitalization and Beautification Committee exists to advise Village Council in matters regarding initiatives that will improve McBride’s livability and vitality, and increase its attractiveness to new businesses, residents and tourists.</p> <p>Areas of interest of Committee Members:</p> <ul style="list-style-type: none"> • Chevron site • planter boxes in Village Park and around town • uplifting of Village Park • improved trails • benches with shade and out of the wind, memorial benches • benches with train wheels in keeping with Village theme • unique features, great for photo ops

	3.		<u>Introduction of Late Items</u>
			9 (c) 7. CN Community Board – Street Signs
	4.		<u>Approval of Agenda</u>
01-2.CRBC			<p>Rejman/Uhl <i>RESOLVED: THAT the McBride Community Revitalization and Beautification Committee Meeting Agenda for March 30, 2021 be approved as amended.</i></p> <p style="text-align: right;">CARRIED</p>
	5.		<u>Reading and Adoption of the Minutes</u>
			None.
	6.		<u>Delegations</u>
			None.
	7.		<u>Unfinished Business</u>
			None.
	8.		<u>Correspondence</u>
			None.
	9.		<u>New Business</u>
02-21.CRBC		(a)	<p><u>Housekeeping</u></p> <p>1. McBride Community Revitalization and Beautification Committee Terms of Reference - Adoption</p> <p>Rejman/Mosely <i>RESOLVED: THAT the Village of McBride Community Revitalization and Beautification Committee Terms of Reference be adopted as presented.</i></p> <p style="text-align: right;">CARRIED</p> <p>Discussion: Administration is currently reviewing Committee Terms of Reference with an eye to standardization. An updated version will come before the committee in the near future.</p> <p>2. Appointment of Committee Chair - Tabled to next meeting</p> <p>3. Term Appointments – Tabled to next meeting</p> <p>4. Committee Meeting Schedule – Tabled to next meeting</p>
		(b)	<p><u>2021 Projects to date</u></p> <p>1. Village of McBride ReGreening Project with BC Hydro/Tree Canada funding.</p>

		<p>26 flowering crabapple trees will be planted below the berm to the west of the Village office and on the green space at the corner of 5th Avenue and Columbia Street.</p>
	<p>(c)</p>	<p><u>Grant Opportunities – Report to Committee</u></p> <p>2. Main Street Revitalization Planning Program – Northern Development Initiative Trust</p> <p>Village staff submitted an application for this program in February and have received notification that the application has been approved. This project will get up and running in the very near future and include extensive community and stakeholder consultation as well as Committee involvement.</p> <p>Administration will strive to have a project timeline to the Committee by the next meeting.</p> <p>Reviewed the following Northern Development Initiative Trust grant programs and how they might be utilized for community revitalization and beautification projects:</p> <p>3. Main Street Revitalization Capital Program – up to \$200,000 per project, 70/30 split, \$500,000 maximum</p> <p>4. Community Spaces Program – up to \$30,000, 70/30 split</p> <p>5. Recreation Infrastructure Program – up to \$100,000 at 70/30 or up to \$300,000 at 50/50 split.</p> <p>Question regarding eligibility of in-kind vs. cash for Village portion.</p> <p>Action: Karen will bring information on in-kind eligibility to the Committee at the next meeting.</p> <p>6. Canada Healthy Communities Initiative – Community Foundations of Canada. Grants from \$5,000-\$250,000. Next intake - June 2021.</p> <p>Action: Administration reviewed the program and asked that Committee members bring forward ideas at the next meeting in order to make a project recommendation to Council.</p> <p>7. CN Community Board donation program – Village of McBride Street Sign Replacement Project</p> <p>Reviewed street sign designs presented and asked Committee Members for their feedback and suggestions.</p> <p>Discussion: Most Committee Members liked the addition of colour, wanted the small logo removed, wanted to ensure hi-visibility with contrasting colours.</p> <p>Action: Administration will bring forward additional sign designs for next meeting for Committee review.</p> <p>Discussion: Project concepts included:</p> <ul style="list-style-type: none"> • Chevron site improvements

			<ul style="list-style-type: none"> • Washrooms at the Village Park • New lighting on Main St. • Facelift for the cemetery • Park features – playground equipment, splash park • Ensuring street lighting is capped above to avoid light pollution
	10.		<u>Date of Next Meeting</u>
			Monday, April 19, 2021 at 3pm – Zoom
	11.		<u>Council Recommendations</u>
			None.
	12.		<u>In-Camera</u>
			None.
	13.		<u>Motion to Adjourn</u>
03-21.CRBC			Rejman/Moseley <i>Motion to Adjourn at 1:17pm</i>
			CARRIED