



# VILLAGE OF MCBRIDE

MAY 2025 NEWSLETTER



Photo Credit: Dave Horton

## MCBRIDE TOURISM UPDATE

McBride Tourism launched *Playgrounds* on April 16, 2025 at the McBride and District Public Library. *Playgrounds* is a short film by Stirl and Rae Media Haus featuring local mountain biking legend Cory Wallace as he shares stories of growing up in the Robson Valley and how this shaped his riding. You'll see Cory ride the McBride Mountain Trails and in the Valemount Bike Park. The video is a collaboration with Tourism Valemount with McBride's portion of funding from the Municipal and Regional District Tax. Watch the video at: <https://youtu.be/81bFTFzd87s>



Check out this month's Canadian Geographic article featuring McBride and the Robson Valley - <https://canadiangeographic.ca/articles/a-visual-journey-through-british-columbia/>.

Canadian Geographic's Creative Director Javier Frutos visited McBride in September last year as part of a media tour hosted by Northern BC Tourism Association and McBride Tourism.




## May 2025 Regular Council Schedule


- Tuesday May 6, 2025 at 6:00pm
- Tuesday May 27, 2025 at 6:00pm

Regular Council Meetings are held in Council Chambers at the Village Office and can be attended either in-person or via Zoom.

For a Zoom link, please send a request to [mcbride@mcbride.ca](mailto:mcbride@mcbride.ca)

 250-569-2229

 [mcbride@mcbride.ca](mailto:mcbride@mcbride.ca)

 100 Robson Centre, 855 SW Frontage Road PO Box 519 V0J 2E0



## Community Clean-Up

Join Mayor and Council at the Annual  
Community Clean-Up  
Saturday May 10<sup>th</sup> 10am - 1pm

Pick up maps, gloves and garbage bags from  
Steve Kolida park.

Free burger or hot dog, chips and drink for all  
participants.

Free removal of large household items - contact  
the Village Office 250-569-2229 prior to Friday  
May 9 @ 2pm for pick up on May 10th.

Local towing companies in support of  
Community Clean up.

Free removal of vehicles between May 4 - 10,  
2025 within Village boundaries.

Contact Rich Boyz Mechanical Ltd. -  
info@richboyz.ca

or Thunder Valley Towing - 250-569-7007

## Notice of Public Consultation

### 2025-2029 FIVE-YEAR FINANCIAL PLAN, AND 2025 TAX RATE BYLAW

The Village of McBride Draft 2025-2029 Five-Year  
Financial Plan and 2025 Tax Rate Bylaws are now  
available for public consultation and can be viewed on  
the Village's website at [www.mcbride.ca](http://www.mcbride.ca), under News and  
Notices, or at the front counter at the Village Office.  
Questions or comments must be received by 12:00 pm,  
Tuesday, May 6, 2025 to be considered by Council and  
can be emailed to [finance@mcbride.ca](mailto:finance@mcbride.ca) or dropped off at  
the Village Office.

The Public Consultation Meeting will be held at 6:00 p.m.  
on May 6, 2025 in person at 100 Robson Centre, 855 SW  
Frontage Road. Anyone wishing to participate  
electronically can request a Zoom link by emailing  
[mcbride@mcbride.ca](mailto:mcbride@mcbride.ca) or calling (250) 569-2229 before  
4:00 p.m. on May 6, 2025. Only those who have requested  
a Zoom meeting link and who have their name displayed  
during the Council Meeting will be admitted.

The Village welcomes all public feedback for the Draft  
2025-2029 Financial Plan and 2025 Tax Rate Bylaws.

## Save the Date - Oct 4, 2025

### Robson Valley Agriculture Forum

A day of presentations, workshops,  
panel discussions and networking as  
we explore the future of agriculture in  
the Robson Valley.

No fee to attend. Watch for registration  
details



## 2025 Business Façade Improvement Program

Opens May 1, 2025

- Up to \$5000 matching grants  
available for commercial buildings.
- Up to \$500 in way-finding signage for  
home businesses.

Apply now. Funds limited, First come,  
first serve.

Application packages available at the  
Village Office or online: [www.mcbride.ca](http://www.mcbride.ca)  
under Business & Development -  
Business Support Programs



250-569-7743 For any Public Works Emergencies Outside of Regular Business Hours