



## Corporation of the Village of McBride

### Impaired Driving Designated Driver Program Policy AD – 10

#### **Purpose:**

The Village of McBride provides facilities and parks for assorted private and public social and recreational functions at which alcohol is served. It is in the Village's best interest to ensure that the serving of alcohol is conducted prudently with the highest regard given to the safety of patrons and the public at large. As the owner and / or operator of these facilities and parks, the Village encourages responsible attitudes towards drinking and driving.

#### **Regulations:**

1. It is the policy of the Village of McBride that organizers of events at facilities and/or parks, at which alcohol is served, have in place a `Designated Driver Program`.
2. All sponsors of events at a Village facility or park, at which alcohol is served, are requested to ensure that a "Designated Driver Program" is in place.
3. A Designated Driver Program for a Class "A" event should consist of no less than the following:
  - a. A Designated Driver Program announcement made to the assembled guests encouraging the use of a designated driver or alternate transportation for the event.
  - b. Designated Driver Program information posted prominently at each station where alcohol is served.
  - c. Designated Driver Program reminders at each table where guests are seated.
4. A Designated Driver Program for a Class "B" event should consist of no less than the following:
  - a. Designated Driver Program information posted prominently at each station where alcohol is served.
  - b. Designated Driver Program reminders at each table where guests are seated.
5. In order to ensure that event organizers provide adequate information to their guests, the Village will provide organizers with a supply of Designated Driver Program promotional material, subject to availability and stock on hand, for free distribution to event organizers and / or sponsors upon request.

In the event sufficient supplies of Designated Driver Program materials are not available from the Village, the Village will provide the event organizers and / or sponsors with the names, addresses and telephone numbers of potential suppliers of Designated Driver Program promotional material.

It shall be the responsibility of the event organizers and / or sponsors to determine the quantity of material needed for their event. If additional materials are needed, it will be the responsibility of the event organizers and / or sponsors to obtain sufficient quantities either from the Village, when additional supplies are received, or directly from the Insurance Corporation of British Columbia and / or from others who support Designated Driver Programs."

Approved through Council Resolution: 035/14 this 11<sup>th</sup> day of February, 2014.

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CAO Signature