



Village of McBride 2021 – 2023 Strategic Priorities and Initiatives

STRATEGIC PRIORITY #1	STRATEGIC PRIORITY #2	STRATEGIC PRIORITY #3	STRATEGIC PRIORITY #4
<p style="text-align: center;">INCREASE ECONOMIC CAPACITY & COMMUNITY DEVELOPMENT</p> <p>DESIRED RESULTS: <i>The Village will strive towards long-term economic resiliency and sustainability; as well as bolstering community vibrancy and well being</i></p> <p>TOP 4 INITIATIVES:</p> <ol style="list-style-type: none"> 1. Modernize Official Community Plan and Zoning Bylaw 2. Develop partnerships for the procurement and delivery of high-speed broadband services 3. Retain and expand face-to-face Provincial Government services 4. Strengthen relationship with NDIT by capitalizing on funding opportunities for economic development and capacity building <p>OTHER KEY INITIATIVES</p> <ul style="list-style-type: none"> *Support local groups when they have economically advantageous initiatives *Continued support of development opportunities for seniors, assisted living and affordable housing opportunities as identified in the Housing Needs Assessment Report *Secure grant funding to ensure completion of projects stemming from recently adopted action plans and strategies *Obtain Age-Friendly designation by executing recommendations from Age-Friendly Assessment and Action Plan *Inventory undeveloped land, encourage future development, and divest surplus property that can be used by developers *Ensure sustainable power sources through partnerships with other communities, the Regional District and power suppliers *Execute recommendations from Tourism Master Plan as well as the MRDT 5-year strategic plan 	<p style="text-align: center;">FISCAL & CORPORATE HEALTH</p> <p>DESIRED RESULTS: <i>The Village will strive to be a financial steward and realize a healthy cash flow</i></p> <p>TOP 4 INITIATIVES:</p> <ol style="list-style-type: none"> 1. Organizational structure review 2. Records management overhaul and digitization 3. Reduce unnecessary costs and investigate efficiencies and cost savings 4. Consciously build reserves <p>OTHER KEY INITIATIVES</p> <ul style="list-style-type: none"> *Increase the property tax base *Balance fiscal operating budget *Generate new revenue streams *Work with other levels of government to address the brownfield issue 	<p style="text-align: center;">ASSET MANAGEMENT & RISK MANAGEMENT</p> <p>DESIRED RESULTS: <i>The Village will seek to establish and follow best practices in asset management; with a priority on community health and public safety and risk management</i></p> <p>TOP 4 INITIATIVES:</p> <ol style="list-style-type: none"> 1. Incorporate Asset Management Plan objectives into long-term financial planning, develop a comprehensive asset management plan, and determine the remaining life cycle of all Village assets 2. Continue to invest in infrastructure rehabilitation and replacement 3. Support Asset Management training for Council and staff as well as education for the public 4. Support mentoring and training of staff to ensure current OH&S practices <p>OTHER KEY INITIATIVES</p> <ul style="list-style-type: none"> *Support risk management training and development *Maintain currency of Community Emergency Plan *Maintain an Emergency Social Services (ESS) Committee *Maintain currency of Emergency Evacuation Plan for the community *Partner with EMBC to reduce Wildfire risks & impacts *Conduct Emergency Management training for all staff 	<p style="text-align: center;">GOOD GOVERNANCE</p> <p>DESIRED RESULTS: <i>The Village will strive to develop and maintain comprehensive governance protocols, support transparency, openness and community involvement as well as build strong stakeholder relationships</i></p> <p>TOP 4 INITIATIVES:</p> <ol style="list-style-type: none"> 1. Host at least two (2) Open House meetings each year and expand communication to the community 2. Create calendar of cyclical yearly requirements of Administration and Council 3. Review and Update Village bylaws and policies for best practices 4. Develop collaborate relationships with surrounding local governments, communities, and First Nation Neighbors <p>OTHER KEY INITIATIVES</p> <ul style="list-style-type: none"> *Continue Committee of the Whole (COTW) Council meetings *McBride Community Forest Corporation transition to a Limited Partnership *Research and develop a MOU between MCFC and the Shareholder *Develop strategies under the BC Climate Action Charter to become carbon neutral *Establish the administrative components to implement the MRDT