

Feb 17, 2021 TOURISM COMMITTEE MEETING CALLED TO ORDER at 7p.m. by
Zoom

ORDER OF BUSINESS:

1. INTRODUCTION OF LATE ITEMS, if any:

2. APPROVAL OF AGENDA

Motion that the Agenda is approved as presented or amended.

3. READING AND ADOPTION OF THE MINUTES:

4. DELEGATIONS

5. CORRESPONDENCE

6. OLD BUSINESS

- a) MRDT timeline and process is on track for submission for end of Jan 2021-
status
- b) An introductory information form has been created for individuals in tourism
related businesses and organizations. Attached.: Next steps
- c) Proposed responsibilities of Committee Members. Attached

7th NEW BUSINESS

- a) Data sets available: Destination BC /N. BC Tourism
- b) Proposed presentation by N BC Tourism...intro: 1.5hrs
- c) New Digital Support & Literacy Program from N. BC Tourism w/Alex Buri
- d) Previous years Visitors Centre Report(s): Comments
- e) Committee Promotion: How and when should we?
- f) "Seconds"- Do we need to have acknowledged substitutes when primary
members are unable to attend? Especially important for "Sector" representation.

8th FINANCIAL AND ADMINISTRATIVE REPORTS

- a) Lheidli T'enneh Ancient Forest Workng Group January meeting was for LTN only.
Russ.

9th **DATE OF NEXT MEETING**

10th RECOMMENDATIONS TO COUNCIL

11th IN-CAMERA

12th ADJOURNMENT

Motion to adjourn by _____ at _____ pm.

THE CORPORATION OF THE VILLAGE OF MCBRIDE

MCBRIDE TOURISM COMMITTEE AGENDA
January 17, 2021

Attachments: